

German e-commerce retailer is looking for a manufacturer of plastic slug & snail plant protection collars for horticulture under a commercial agreement

Summary

Profile type

Business request

Company's country

Germany

POD reference

BRDE20250312009

Profile status

PUBLISHED

Type of partnership

Commercial agreement

Targeted countries

• **World**

Contact Person

[Wioletta POLITEWICZ](#)

Term of validity

12 Mar 2025

12 Mar 2026

Last update

12 Mar 2025

General Information

Short summary

A German online retailer, specialised in garden and household products, would like to further expand its portfolio of different garden articles. Thus, they are looking for manufacturers who are able to produce slug collars to protect plants from snail made of high quality plastic. Cooperation under a commercial agreement is envisaged.

Full description

The German family business successfully sells various consumer products online. New products are continuously added to their portfolio. Their products are sold under their own brand via well-known international online market places and in the company's own online shop. Trade takes place mainly to end customers (B2C) and, to a small extent, also to business customers. The company has its headquarters and warehouse in central Germany with a direct connection to the largest motorways and thus a good infrastructure connection.

The company is now looking for manufacturers of slug & snail plant protection collars made of plastic (e.g. PP) to protect plant seedlings in private gardens according the following specifications:

Technical requirements:

- Height: 15 cm
- Diameter: 23 cm

- Material thickness: At least 1.3 mm
- Weight per piece: At least 82 g
- Stability: Must be dimensionally stable; the earth part in particular must not bend
- Additional reinforcement: Central stabilisation to increase durability
- Surface: Smooth design, no ribbing
- Collar length: Approx. 4 cm (slight variations possible)
- Colours: Transparent and green
- Material properties: UV-resistant and weatherproof
- Packaging: Set of 12

Initial order:

- Transparent version: 1,200 pieces (sets of 12)
- Green version: 800 pieces (sets of 12)
- Total quantity: 24,000 pieces

The company would like to discuss details regarding production costs per unit, available materials and production processes, production time, delivery conditions (shipping to Germany) and minimum order quantity (MOQs). They would also ask for samples for testing the quality.

The German online retailer is looking for a reliable partner and a long-term cooperation under commercial agreements.

Advantages and innovations

Technical specification or expertise sought

Manufacturer of foil or plastic products that is able to produce slug & snail plant protection collars made of plastic (e.g. PP) to protect plant seedlings.

Stage of development

Already on the market

Sustainable Development goals

• **Not relevant**

IPR Status**IPR Notes**

IPR Notes

Partner Sought

Expected role of the partner

Production of slug & snail plant protection collars made of plastic to protect plant seedlings.

The sought manufacturing partner will be in charge of the production, packaging and shipping of the products to Germany.

The products are produced for online trade and distributed by the German company under its own brand in online market places.

Type of partnership

Commercial agreement

Type and size of the partner

- **Other**
- **Big company**
- **SME 50 - 249**
- **SME 11-49**
- **SME <=10**

Dissemination

Technology keywords

Market keywords

- **07004008 - Other consumer products**
- **07004006 - Garden and horticultural products**
- **09005 - Agriculture, Forestry, Fishing, Animal Husbandry & Related Products**

Targeted countries

- **World**

Sector groups involved

Media

Images



[Examples](#)

