

A Romanian supplier of building materials is interested in expanding its product portfolio by signing commercial agreements with foreign partners.

## Summary

Profile type

**Business request**

Company's country

**Romania**

POD reference

**BRRO20241030016**

Profile status

**PUBLISHED**

Type of partnership

**Commercial agreement**

Targeted countries

• **World**

Contact Person

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Term of validity

**30 Oct 2024**

**30 Oct 2025**

Last update

**30 Oct 2024**

## General Information

### Short summary

The Romanian company supplies a comprehensive palette of interior and exterior building materials and finishes. They would like to purchase a series of products by concluding commercial agreements with partners from abroad, irrespective of their country of origin.

### Full description

The 1999 founded Romanian company specialises in the supply of a large variety of materials for indoor and outdoor construction and finishes. The rich client portfolio includes, but is not solely limited to the following categories:

1. Roofing systems and gutters
2. Ceramic tiles
3. Metallic tiles
4. Decorative paints for interior walls and wallpaper
5. Plaster, adhesives and hoes
6. Tiles and sanitary objects
7. Waterproofing solutions and seals
8. Parquet
9. Pavements, plywood and natural stone

10. Gypsum carton systems
11. Thermal insulations and thermosystems
12. Doors
13. Paints and decorative plasters
14. Masonry and plasters

The Romanian company is particularly interested in enriching its product portfolio by concluding lucrative partnerships with partners from outside the country. In doing so, they hope to increase their revenues significantly and add further know-how and market experience to their sustainable business strategy.

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#### Advantages and innovations

The Romanian company has become in recent years a well-known, reputable supplier of highly qualitative construction and renovation materials at both local and regional level.

The company has earned its reputation by adhering to its standards of product quality, as well by training its team into becoming highly specialised, knowledgeable and adaptable sales agents. As a consequence of this, customers are technically advised in detail, either on-site (in the showroom) or remotely.

In addition to the aforementioned, the company also offers transportation services, with various tonnages, including professional unloading services with truck-crane, as well as professional installation services for certain categories of products.

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#### Technical specification or expertise sought

The company is interested in buying from international partners the following products: SPC parquet (stone, plastic, composite), vinyl parquet, interior doors, exterior doors, ceramic tiles, natural stone, basalt wool, decorative paints for walls and ruffles.

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#### Stage of development

##### Already on the market

IPR Status

#### Sustainable Development goals

##### • Goal 8: Decent Work and Economic Growth

IPR Notes

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## Partner Sought

#### Expected role of the partner

The Romanian company would like to cooperate internationally with manufacturers and/ or suppliers who have the previously mentioned products on offer. Product- and purchase-related information are to be jointly discussed prior to project commencement.

Type of partnership

**Commercial agreement**

Type and size of the partner

- **SME <=10**
- **SME 50 - 249**
- **SME 11-49**
- **Other**
- **Big company**

## Dissemination

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Technology keywords

Market keywords

- **09007003 - Distribution of building products and systems**

Targeted countries

- **World**

Sector groups involved