

Hungarian distributor seeks exclusive cooperation with European organic nutritional supplement producers

Summary

Profile type

Business request

Company's country

Hungary

POD reference

BRHU20250919003

Profile status

PUBLISHED

Type of partnership

Commercial agreement

Targeted countries

- **Bulgaria**
- **Italy**
- **Sweden**
- **Finland**
- **Poland**

Contact Person

[**Marcin MERCHEL**](#)

Term of validity

19 Sep 2025
19 Sep 2026

Last update

19 Sep 2025

General Information

Short summary

A Hungarian company active in online distribution and retail of nutritional supplements in the field of health, sport, and lifestyle is seeking cooperation with European organic producers and possibly conventional nutritional supplement manufacturers not yet present in Hungary. The company aims to establish exclusive wholesale and/or retail distribution agreements for nutritional supplement products, focusing on health preservation and prevention.

Full description

The company is a Hungarian distributor specialized in online trade of nutritional supplements for health, sport, and lifestyle. It seeks to expand its portfolio by cooperating with European producers of organic and conventional nutritional supplements that currently do not have representation in Hungary.

The company's distribution channels include e-commerce and online retail platforms, as well as wholesale supply to health shops and specialized distributors. Its goal is to introduce new, high-quality nutritional supplements to the Hungarian market, contributing to health preservation and prevention.

The company is particularly interested in building long-term or exclusive distribution agreements. It is ready to represent partners on the Hungarian market, and in the medium term also in Central and Eastern Europe. The main procurement target countries include Sweden, Finland, Italy, Bulgaria, and Poland. The primary sales destinations are Hungary, Slovakia, Austria, Slovenia, and Croatia.

The expected outcome of cooperation is mutually beneficial: producers expand into new markets with a reliable local distributor, while Hungarian and regional consumers gain access to high-quality nutritional supplement products.

Advantages and innovations

Technical specification or expertise sought

The company seeks European manufacturers of certified organic nutritional supplements for health, sport, and lifestyle applications. Desired products include organic vitamins, minerals, protein supplements, and functional nutrition products designed for health preservation and prevention.

Partners should demonstrate expertise in organic production methods, compliance with EU regulations for nutritional supplements, and the ability to ensure consistent product quality. Preference is given to organic producers who do not yet have a Hungarian distributor and who are open to long-term or exclusive distribution agreements.

Stage of development

Sustainable Development goals

- **Not relevant**

IPR Status

IPR Notes

Partner Sought

Expected role of the partner

- Type of partner sought: European producers of organic nutritional supplements.
- Specific area of activity of the partner: production of organic dietary supplements, vitamins, minerals, protein products, and functional supplements.
- Task to be performed: partners provide certified organic products, while the Hungarian company distributes them in Hungary and later in Central and Eastern Europe under exclusive or long-term agreements.

Type of partnership

Type and size of the partner

Commercial agreement

- SME 50 - 249
- SME <=10
- Big company
- SME 11-49

Dissemination

Technology keywords

Market keywords

- 07004002 - Health and beauty aids
- 07006 - Other Consumer Related (not elsewhere classified)
- 07002005 - Other retailing

Targeted countries

Sector groups involved

- Bulgaria
- Italy
- Sweden
- Finland
- Poland