

Danish company specializing in sustainable children's products seeks European manufacturers

Summary

Profile type	Company's country	POD reference
Business request	Denmark	BRDK20250210032
Profile status	Type of partnership	Targeted countries
PUBLISHED	Supplier agreement	• World
Contact Person	Term of validity	Last update
<u>Wioletta POLITEWICZ</u>	10 Feb 2025 10 Feb 2026	10 Feb 2025

General Information

Short summary

A Danish company dedicated to sustainable children's products is seeking European manufacturers with expertise in eco-friendly materials and ethical production processes that can assist with the production of sensory play products for children. The company aims to establish supplier agreements to expand its range of sustainable products while maintaining high-quality standards.

Full description

A Denmark-based company operating in the children's products sector focuses on creating high-quality, sustainable products that prioritize environmental responsibility and ethical production. The company designs eco-friendly products tailored to children's needs, with a strong commitment to durability, non-toxic materials, and sustainability.

To support its growth and diversify its product offerings, the company is seeking manufacturing partners across Europe. Ideal partners are experienced in producing sustainable children's products, using environmentally friendly materials such as organic textiles, recycled plastics, or other eco-conscious resources. Manufacturers must comply with EU safety and quality standards for children's products and demonstrate ethical production practices.

The goal is to form long-term supplier agreements that enable the company to maintain its sustainability principles while expanding its product portfolio. Through these partnerships, the company aims to meet the growing demand for

eco-friendly children's goods in both local and international markets.

Advantages and innovations

The company distinguishes itself in the sustainable children's products sector through the following advantages and innovations:

Strong Commitment to Sustainability:

The company prioritizes environmentally friendly materials, such as organic textiles, recycled plastics, and non-toxic dyes, ensuring minimal environmental impact throughout the product lifecycle.

Ethical Production Standards:

A core part of the company's mission is to collaborate only with manufacturers that adhere to ethical labor practices and responsible sourcing, promoting fair working conditions and sustainability across the supply chain.

Innovative Product Design:

Products are designed with both functionality and sustainability in mind. The focus is on durable, long-lasting items that reduce waste and support eco-conscious consumption habits among families.

Adaptability to Market Trends:

The company stays ahead of trends in sustainable living, offering products that meet the growing demand for eco-friendly children's goods. This agility ensures product relevance in evolving markets.

Compliance with Rigorous Safety Standards:

All products are developed to meet strict EU safety and quality regulations, providing peace of mind to consumers concerned about the health and well-being of their children.

Focus on Circular Economy Practices:

The company promotes products designed for longevity, reusability, and recyclability, supporting circular economy principles to minimize waste and maximize resource efficiency.

Technical specification or expertise sought

- Expertise in sustainable manufacturing: Experience in producing children's products with eco-friendly materials, such as organic cotton, recycled plastics, natural fibers, and non-toxic dyes.
- Compliance with EU standards: Ability to meet stringent EU safety, environmental, and quality standards for children's products.
- Ethical production: Demonstrated commitment to ethical labor practices and environmentally responsible manufacturing processes.
- Production capabilities: Flexibility to support small to medium production runs, with scalability for larger orders as needed.

Stage of development

Already on the market

Sustainable Development goals

• Not relevant

IPR Status

No IPR applied

IPR Notes

Partner Sought

Expected role of the partner

The company seeks manufacturing partners to:

Collaborate on Product Design and Material Selection:

Work closely with the company to co-develop product designs, providing input on sustainable materials, production techniques, and innovative solutions that align with eco-friendly principles.

Produce the Products:

Manage the end-to-end manufacturing process, ensuring high-quality production using environmentally friendly materials. This includes maintaining compliance with EU safety standards and ethical manufacturing practices.

Flexibility with Small Order Sizes:

The company operates on a small budget and requires manufacturing partners who can accommodate initial order sizes of 50–100 units per model, with the potential to scale as the business grows.

Type of partnership

Supplier agreement

Type and size of the partner

• SME <=10

Dissemination

Technology keywords

Market keywords

• 09004003 - Textiles (synthetic and natural)

Targeted countries

• World

Sector groups involved



Media

Images

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