

A Greek company specializing in smart medication management solutions is seeking business partners for the manufacturing of plastic pharmaceutical packaging (blister packs) under commercial or supplier agreements.

## Summary

Profile type	Company's country	POD reference
<b>Business request</b>	<b>Greece</b>	<b>BRGR20250210016</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Supplier agreement</b> <b>Commercial agreement</b>	<b>• World</b>
Contact Person	Term of validity	Last update
<a href="#"><b>Wioletta POLITEWICZ</b></a>	<b>10 Feb 2025</b> <b>10 Feb 2026</b>	<b>10 Feb 2025</b>

## General Information

### Short summary

A Greek startup revolutionizing medication management by offering a holistic solution to enhance patient adherence and well-being is looking for European business partners for the manufacturing of plastic pharmaceutical packaging (blister packs) under commercial or supplier agreements.

### Full description

The Greek startup is revolutionizing medication management with an advanced, three-pillar approach designed to enhance patient adherence and overall well-being. By addressing medication non-adherence holistically, the company delivers personalized solutions tailored to diverse patient needs, ultimately improving therapeutic outcomes, reducing hospitalizations, lowering healthcare costs, and minimizing pharmaceutical waste.

At the core of this innovation is a smart mobile application that empowers patients to manage their medications effortlessly. It provides essential information, automated reminders, real-time notifications for potential drug interactions, and a feature to report suspected side effects, ensuring a seamless and informed medication experience.

Complementing this is a web platform designed for healthcare professionals, enabling real-time patient monitoring. By tracking medication adherence, healthcare providers can intervene when necessary, optimizing treatment plans and ensuring patients stay on track with their prescriptions.

To further enhance adherence, the startup offers personalized pill cases, delivering pre-packaged monthly organizers structured by day and time of intake. This solution brings both convenience and accuracy to medication management, reducing errors and making it easier for patients to follow their prescribed regimens.

The company is seeking European business partners for the production of plastic pharmaceutical packaging, specifically blister packs, under commercial or supplier agreements. Specifically, they are looking for a manufacturing partner to develop a blister pack that supports a monitored dosage system, enhancing medication adherence and streamlining administration. These systems incorporate advanced features that improve efficiency and ensure accuracy in patient care. By partnering with experienced industry specialists, the company aims to deliver high-quality, regulatory-compliant, and cost-effective packaging solutions tailored to the pharmaceutical sector's evolving needs.

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#### Advantages and innovations

The Greek startup is a dynamic and fast-growing company that has already achieved a remarkable growth rate. Recognized for its innovative solution, it has earned prestigious distinctions for its groundbreaking idea and impact. With a strong commitment to excellence and continuous development, the company is rapidly expanding, setting new standards in its field and solidifying its position as a leader in medication management solutions.

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#### Technical specification or expertise sought

The company is seeking a manufacturing partner with expertise in producing high-quality plastic pharmaceutical packaging, specifically blister packs designed to support a monitored dosage system.

The ideal partner should have:

- Experience in pharmaceutical packaging production, ensuring compliance with EU regulatory standards.
- Expertise in developing blister packs that facilitate pre-packaged medication organization, structured by day and time of intake to enhance medication adherence.
- Capability to integrate advanced features, such as easy-to-open designs, tamper-evident seals, and compatibility with automated filling systems.
- Ability to scale production efficiently while maintaining cost-effectiveness and consistent quality control.
- Knowledge of materials suitable for pharmaceutical use, ensuring barrier protection against moisture, light, and contamination.
- A track record of working with healthtech or medtech companies, understanding the need for precision and reliability in medication management solutions.

The company seeks a long-term commercial or supplier partnership to co-develop and manufacture customized, patient-friendly blister packs that streamline medication administration while ensuring adherence and safety.

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#### Stage of development

**Available for demonstration**

#### Sustainable Development goals

• **Goal 3: Good Health and Well-being**

## IPR Status

**IPR applied but not yet granted**

## IPR Notes

## Partner Sought

## Expected role of the partner

The company is looking to replace its existing personalized pill cases with a more cost-effective solution. To achieve this, it is seeking European business partners under commercial or supplier agreements for the production of plastic pharmaceutical packaging, specifically blister packs, designed to provide patients with a monitored dosage system. These systems incorporate advanced features that enhance efficiency, streamline medication administration, and improve adherence, making them particularly valuable in healthcare and care facility settings.

Ideal partners include manufacturers of pharmaceutical and medical packaging, plastic molding specialists, and suppliers of sustainable packaging solutions. Potential partners should hold relevant industry certifications, such as ISO for medical device quality management, Good Manufacturing Practice (GMP) certification for pharmaceutical packaging, and CE marking compliance where applicable. By collaborating with certified industry experts, the company aims to ensure high-quality, regulatory-compliant, and cost-effective packaging solutions tailored to the evolving needs of the pharmaceutical sector.

## Type of partnership

**Supplier agreement****Commercial agreement**

## Type and size of the partner

- **SME <=10**
- **SME 50 - 249**
- **Big company**
- **SME 11-49**

## Dissemination

Technology keywords

- **06001015 - Pharmaceutical Products / Drugs**
- **06005003 - Health information management**
- **02005004 - Packaging for materials**
- **02007014 - Plastics, Polymers**

Targeted countries

- **World**

Market keywords

- **08001018 - Polymer (plastics) materials**
- **05004001 - Electromedical and medical equipment**
- **09004006 - Packing products and systems**
- **05007001 - Disposable products**
- **05007002 - Pharmaceuticals/fine chemicals**

Sector groups involved

- **Health**

## Media

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Images

[image2](#)

[image1](#)

[image3](#)